

# MEDIA RELEASE

## City of Sevierville

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**What:** Sevierville Police Department Is Now Tweeting  
**Where:** Everywhere!!  
**When:** Ongoing

The Sevierville Police Department (SPD) is now Tweeting. The SPD has developed a Twitter website that is available to anyone wanting time-sensitive information covering several areas.

The intent of the SPD Twitter site (<http://twitter.com/seviervillepd>) is to provide information to our residents, visitors and media pertaining to time-sensitive situations such as temporary road closures, traffic crashes or other events causing traffic delays, crime alerts, emergency situations with regional importance, and SPD special events.

“We are always looking for methods to improve public awareness,” said SPD Chief Don Myers. “Tweeting is an efficient way to get important messages to the public in a timely manner; we hope this service will help motorists avoid areas where delays are ongoing and also keep citizens informed of emergency situations that might affect them.”

Persons with a Twitter page can receive mobile texts from the SPD site by adding it to their list of followed sites and activating the mobile text option. Persons without a Twitter page can still follow the SPD page by going to the above web address.

Please contact Bob Stahlke ([bstahlke@seviervilletn.org](mailto:bstahlke@seviervilletn.org); 865-868-1695) if you have questions or comments.