



HISTORIC ZONING COMMISSION MINUTES DECEMBER 17, 2020

The special called meeting of the Sevierville Historic Zoning Commission was held via electronic means due to COVID-19 on Thursday, December 17, 2020 at 4:00 PM.

There were present and participating:

MEMBERS PRESENT

Doyle Jones, Chairman
Austin Williams, Vice-Chairman
Travis Bradley, Secretary
Justin Duncan
Mark Pinkham
Rodney Tarwater
Joey Ohman

MEMBERS ABSENT

None

STAFF PRESENT

Dustin Smith, Development Director
Kristina Rodreick, Senior Planner
Brooke Fradd, Recording Secretary

Chairman Jones declared a quorum present and announced the meeting would proceed.

APPROVAL OF MINUTES

Mr. Pinkham made a motion, seconded by Mr. Tarwater, to approve the minutes of the September 24, 2020 meeting. The motion passed unanimously.

OLD BUSINESS

None

NEW BUSINESS

CHARLIE JOHNSON REQUESTS SIGN APPROVAL – 110 BRUCE STREET

Mr. Smith explained that this sign requests is for three law practice signs, to be positioned to the right of the existing building sign. The commission discussed the individual signs and questioned why practices were not included on the existing sign.

Action Taken

Mr. Pinkham made a motion for the applicant to resubmit with inclusion on the existing wall sign. The motion received a second from Mr. Ohman and passed with a unanimous vote.

RANDY BABLE REQUESTS DIGITAL SIGN APPROVAL – 118 BRUCE STREET

Mr. Smith explain that this request for signage is for a window electronic display, facing the street. The commissioners discussed digital signage, and the appropriateness of that feature downtown. They considered the potential of moving the signage to the recessed wall, given their dislike of having it along the street.

Action Taken

Mr. Bradley made a motion to approve the sign design, so long as the digital display is moved to the recessed wall and not on the front-facing window. The motion received a second from Mr. Duncan and passed with a unanimous vote.

RANDY BABLE REQUESTS AWNING APPROVAL – 118 BRUCE STREET

Mr. Smith stated that this request is for the same location as the digital signage. The proposed green striped awning would also contain signage for a realty company. The commission considered how the awning would encompass a large portion of the storefront, overpowering the structure. They also considered previously approved awnings, and how this request differed in nature.

Action Taken

Mr. Jones made a motion to deny the awning, which received a second from Mr. Williams. The motion passed with a unanimous vote.

**MOUNTAIN HOSPITALITY CONCEPTS LLC REQUESTS SIGN APPROVAL – 133
BRUCE STREET**

Mr. Smith stated that this request is for a projecting sign and introduced Mr. Williams for further explanation. Mr. Williams explained that the materials used for the sign would be the same as the previously approved Leadership Sevier sign. The sign was designed by Ottolini Studios and will have a wood-grained look.

Action Taken

Mr. Pinkham made a motion to approve the sign design, with Mr. Duncan offering a second. The motion passed with all voting in favor, excluding Mr. Williams who abstained.

ADJOURNMENT

There being no further business, the meeting adjourned at 4:38 PM.

Doyle Jones, Chairman

Travis Bradley, Secretary

Brooke Fradd, Recording Secretary