



May
2022



Parks and Recreation

Monthly Report for May 2022

THE DIRECTOR'S BOX

'The Directors' Box'... Bob feels you need to know the following....May 2022



-Ups for the May 2022: This month we are highlighting our Landscaping and Beautification Division.

Uniquely, this division is made of four extremely hard working ladies. Each Landscape Specialist brings their own personal strengths to the table in providing landscaping and beautification to our city.

I spoke to the Sevierville Hospitality Association this month and there were many questions from this group about our major capital projects. We held our 38th Annual Arbor Day Program as Sevierville again was named a TREE CITY USA. On Arbor Day we introduced the new Brand for our Tree Program: TREE FOREVER PROGRAM and we introduced our new brand/logo (see new logo below).

Our Community Center Expansion project is moving along and the upgrades for our Tennis/Pickleball courts began this month. And finally, we concluded the first season of providing SCHS Girls Softball Team a field for both their games and practices. OBTY....the Family Aquatics Center i.e. City Park Pool opened for the 49 consecutive year on Memorial Day weekend.



-Not So Much an Up for the May 2022: We continue to address challenges with the budget for the East

Sevierville Park project....Staff will continue to work with contractors and designers and are scheduled to give the Mayor and Board of Alderman an update on June 6th. The Construction industry is very unstable at this point, but we continue to look for ways to make this project work.

REVENUE HIGHLIGHTS

May 2022

The Parks and Recreation Department has seen a steady increase in revenue since Covid and our May 2022 numbers are great! Below are some of the increases the department has had from May 2021.

Community Center

- Membership Revenue for May 2022 = \$9,641.00
- Membership Revenue for May 2021 = \$3,661.00

163% Increase from 2021 to 2022

Athletics

- Athletics Revenue for May 2022 = \$7,297.55
- Athletics Revenue for May 2021 = \$2,218.75

228% Increase from 2021 to 2022

FAC

- FAC Revenue for May 2022 = \$6,803.75
- FAC Revenue for May 2021 = \$1,584.00

329% Increase from 2021 to 2022

PROGRAMS

- Programs Revenue for May 2022 = \$6,773.75
- Programs Revenue for May 2021 = \$3,896.39

73% Increase from 2021 to 2022

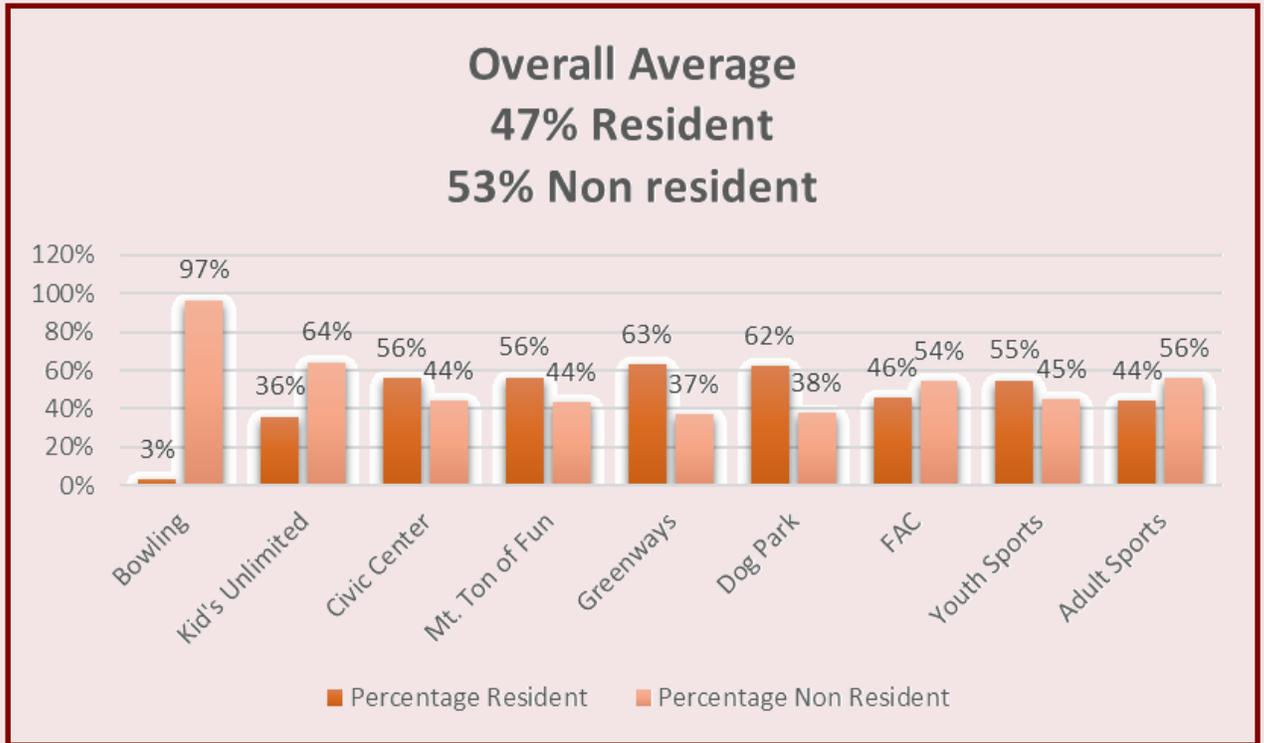
Bowling Center

- Bowling Revenue for May 2022 = \$14,427.60
- Bowling Revenue for May 2021 = \$9,787.36

47% Increase from 2021 to 2022

FY22 Resident vs Non-Resident Usage

Attendance /Users/Where they come from



DIVISION HIGHLIGHTED FOR MAY

The Beautiful Hanging Flower Baskets, Flower Pots and Wild Flower Beds Our Landscape Specialist rock.....



Arbor Day Celebration/ Tree City for 38 Years

The City of Sevierville Parks and Recreation celebrated Arbor Day on Friday, May 6th.



Police/Fire Color Guard

